

**Faculty of International Economics and Administration**  
**Department: Administration and Management**  
**Professional area: Administration and Management**  
**Major: Public Administration and Management – Management of Projects Financed by EU Funds**  
**Educational-and-qualification Degree: Master**

### **COURSE DESCRIPTION**

1. Course unit title: International Investment Projects
2. Course unit code: MAN 2013
3. Type of course unit: compulsory
4. Level of course unit: Master
5. Year of study: first
6. Semester: first
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Prof. D.Sc. Lilia Karakasheva
9. Learning outcomes of the course unit: as a result of the course postgraduates will be able to: assess the specificity of engineering as a managerial approach for optimal investment decision on the parameters and objectively operating conditions; distinguish the different phases and stages along the lifecycle of an investment project; point out the specific characteristics in the behaviour, tasks and activities of both parties in the auction - the organizer and tenderers; comply with and use in their own practice the conclusions and recommendations to address emerging risks and issues during the development of the investment process from the position of the client and the contractor.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: postgraduates are required to have basic knowledge of project management
12. Course contents: The course is focused on: nature and development of international investment projects; Development of the investment process; Approaches for selection of tenderers and contractors for the implementation of international investment projects; Organization and conduct of an auction for international investment project; Preparation of the tender and setting the costs of implementing the investment project; Main risks to customers and contractors as parties of an investment project.
13. Recommended or required reading:
  - 1) Александрова, М Оптимизация на инвестиционния избор, Тракия, С., 2001.
  - 2) Александрова, С. И Н. Саламбаш. Консультационный проект без риска, Управление компанией, бр. 4, 2003.
  - 3) Каракашева, Л. Международни инвестиционни проекти, ИК „Призма”, С., 2008.
  - 4) Пенчев, Р. Управление на проекти. НБУ, ЦДО, С., 2003.
  - 5) Романова, М. Стратегическое и тактическое управление проектами, Маркетинг, бр. 5, 2005
14. Planned learning activities and teaching methods: a course of lectures
15. Assessment methods and criteria: written and oral exam
16. Language of instruction: Bulgarian
17. Work placement: none