

**Faculty of International Economics and Administration**

**Department: Administration and Management**

**Professional area: Administration and Management**

**Major: Public Administration and Management – Management of Projects Financed by EU Funds**

**Educational-and-qualification Degree: Master**

### **COURSE DESCRIPTION**

1. Course unit title: Formation and Implementation of European Policies and Strategies
2. Course unit code: ADM 3150
3. Type of course unit: elective
4. Level of course unit: Master
5. Year of study: first
6. Semester: second
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Assoc. Prof. Magdalena Ivanova, PhD;
9. Learning outcomes of the course unit: As a result of the course postgraduates should acquire:
  - **Theoretical knowledge** related to: the technology and methodology for developing and implementing European strategies and policy areas; the priority areas of EU policies and the strategies leading to the development of the European Union and especially for the new programming period 2014-2020
  - **Specific practical skills**: to use their theoretical knowledge of EU strategies and policy areas in developing and implementing national sectoral, regional and municipal strategies and plans and to know how to connect common European strategies and policies with the national ones; to elaborate the main elements of a project proposal in the context of European strategies and policy areas and to link funding of projects with the current annual and perennial priorities of the strategic documents and programs.
10. Mode of delivery – face-to-face
11. Prerequisites and co-requisites: postgraduates are required to have knowledge in the areas of Economics and Management, Local Government and Regional Development, Management, Law. They are also required to be capable of working with the Internet resources of the European Union and the Bulgarian government.
12. Course contents: Nature and relationship between European values, European strategies and the areas of policies. Types of policies: general and specific. The main aspects of the European Cohesion Policy up to 2013 and then to 2020. The main aspects of the Strategy for Europe 2020 and its connection with the development of Bulgaria by 2020. Levels, thematic scope, specific aspects of the strategies and policies. Origin and development of European policy areas. Elements of the strategies. The main aspects of European policies, the programs and funds that finance their implementation. Legislative and institutional basis for the implementation of European policies. Structure of the European Commission, Executive Agencies and Departments dealing directly with the implementation of strategies and policies. Structure and administration of the programs for implementation of European strategies and policy areas in Bulgaria. Presentation of web resources for the policies and strategies.
13. Recommended or required reading:
  - [http://europa.eu/pol/index\\_bg.htm](http://europa.eu/pol/index_bg.htm) - Области на Европейските политики ;
  - <http://www.consilium.europa.eu/not-found.aspx?lang=bg> -Законодателство и документи за областите на политики;

- <http://www.consilium.europa.eu/policies.aspx?lang=bg-> Интернет страница на Съвета на Европейския Съюз ;
- [http://ec.europa.eu/policies/index\\_bg.htm](http://ec.europa.eu/policies/index_bg.htm) - Интернет страница на Европейската Комисия за Европейските политики
- [http://ec.europa.eu/about/ds\\_bg.htm](http://ec.europa.eu/about/ds_bg.htm) -Интернет страница на Генералните Дирекции на Европейската Комисия;
- [http://ec.europa.eu/dgs/regional\\_policy/index\\_bg.htm](http://ec.europa.eu/dgs/regional_policy/index_bg.htm) - Интернет страница на Генерална Дирекция Регионална Политика на Европейската Комисия;
- <http://www.eufunds.bg/bg/page/6> - Политики и програми на Европейския Съюз;
- <http://www.eufunds.bg/bg/page/130> - Нов програмен период 2014-2020 ;
- <http://ec.europa.eu/europe2020/index> Европа 2020 ;
- <http://ec.europa.eu/europe2020/index> Европа 2020 във Вашата страна ;
- <http://www.namrb.org/?act=cms&id=170> Национално законодателство за прилагане на Европейските политики ;
- <http://www.namrb.org/?act=cms&id=187> Интернет страници на общините ;

14. Planned learning activities and teaching methods: lectures with prepared attractive presentations, performance and display of Internet resources in real time, postgraduates' involvement during lectures with a pre-set assignment, discussions and debates. All lectures / presentations are sent to all postgraduates via the Internet.

15. Assessment methods and criteria: Assessment during the lectures and seminars, based on pre-set criteria, according to students' individual and team performance in theoretical and practical tasks and their active participation in discussions; final written examination – students write on a topic from a list of examination topics set for self-study in advance; an open-questions test. Students are informed of their grades, as well as of the lecturer's grounds for them during the lectures, the contact hours, immediately after the examination, via e-mail, on the phone. Phone numbers and email addresses are available on the university site.

16. Language of instruction: Bulgarian

17. Work placement: none. However, independent work on the Internet is highly recommended