Faculty of International Economics and Administration

Department: Administration and Management Professional area: Administration and Management

Major: Public Administration and Management – European Administration

Educational-and-qualification Degree: Master

COURSE DESCRIPTION

1. Course unit title: Regional Development - Challenges and Perspectives

Course unit code: ADM3121
Type of course unit: compulsory
Level of course unit: Master

5. Year of study: first6. Semester: first

7. Number of ECTS credits allocated: 3

8. Name of lecturer: Assoc. Prof. Maria Velikova, PhD

- 9. Learning outcomes of the course unit: As a result of the course postgraduates will acquire:
- Theoretical knowledge related to: connections and relationships between regional development (RD) and regional policy in the EU and Bulgaria, key documents, levels and institutions responsible for regional development and policy; regulation mechanisms, indicators for measuring and evaluation in RD and policy; the new approaches, mechanisms and guidelines for RD and policy after 2013.; the vision and strategic priorities of Bulgaria's Regional Development up to 2020; content and subordination of strategic planning documents for regional development after 2013; the role of local and regional authorities in connection with the implementation of the strategy "Europe 2020" in the context of RD and policy; the opportunities for provision of synergy between sectoral policies and their integrated management through policies for sustainable urban development and integrated urban-regeneration, etc.
- Specific **practical skills**: to identify problems, highlight RD opportunities and challenges of the Bulgarian municipalities and regions; to identify key characteristics and needs of a specific region/municipality, to point out its competitive advantages and disadvantages by a properly chosen and modern methods for collecting and processing of information; based on documentary analysis to establish "menu" of basic policies, measures and activities for regional/local development of the region/municipality, to systematized thematically priorities and measures for its development; to use a variety of techniques and evaluation methods and analysis through case studies on real situations created by existing regulations, projects and RD programs.
- 10. Mode of delivery: face-to-face
- 11. Prerequisites and co-requisites: postgraduates are required to have knowledge in the field of: Economics, Local Governance and Regional Development, Management, Law, EU policies.
- 12. Course contents: Concepts, principles and approaches in regional development (RD) and policy in the EU and Bulgaria, regulatory provision and institutional infrastructure, regional planning and programming; status and trends. Architecture of regional policy in the next planning period (2014-2020), potential for development. The contribution of regional policy for smart growth within the strategy "Europe 2020". Sustainable urban development. Priorities. Integrated plans for urban reconstruction and development. Urban regeneration.
- 13. Recommended or required reading:

- Анализ за идентифициране на проблемите и потенциала за развитие в тематичните области на политиките на МРРБ, МРРБ, С., 2010, www.strategy.bg/FileHandler.ashx?fileId=1545
- **Моллов, Б,**. Интегриран подход към устойчиво градско развитие, презентация, 2011, http://3e-news.net/ustoychivo-razvitie/item/building.html.
- **Великова, М,** Местно самоуправление и управление, регионализация, В., Университетско издателство на ВСУ "Черноризец Храбър", 2008.
- Визия на Закона за регионалното развитие за субординация и координация на стратегическите и програмните документи за регионално развитие, МРРБ, София, 2010.
- Закон за регионално развитие, ДВ. бр. 50/2008, посл. изм., ДВ. бр. 93/2009.
- Методически насоки за разработване и прилагане на интегрирани планове за градско възстановяване и развитие за средните, големите и много големите български градове, MPPG, C., 2008, http://www.mrrb.government.bg/index.php?lang=bg&do=reg_dev&type=74
- Национална стратегия за регионално развитие на Република България за периода 2012-2022 г., MPPБ, http://www.mrrb.government.bg/index.php?do=law&id=221&lang=bg&type=4
- **Павлов, П., Л. Павлова и С. Михалева,** Структурни инструменти на ЕС и използването им от България. В., Университетско издателство на ВСУ "Черноризец Храбър", 2008.
- 14. Planned learning activities and teaching methods: concept-, problem- and thesis-oriented presentation of the course content; presentations; use of active methods.
- 15. Assessment methods and criteria: Assessment during the lectures and seminars, based on preset criteria, according to students' individual and team performance in theoretical and practical tasks and their active participation in discussions; final written examination students write on a topic from a list of examination topics set for self-study in advance; an open-questions test. Students are informed of their grades, as well as of the lecturer's grounds for them during the lectures, the contact hours, immediately after the examination, via e-mail, on the phone. Phone numbers and email addresses are available on the university site.
- 16. Language of instruction: Bulgarian
- 17. Work placement: none