

**Faculty of International Economics and Administration**  
**Department of Administration and Management**  
**Professional Area: Administration and Management**  
**Major: Business Administration and Management**  
**Inter-University Program: Business Administration in Tourism**  
**Educational-and-qualification degree: Master**

1. . Course unit title: Risk Management and insurance in tourism
2. . Course unit code: TUR 3050
3. . Type of course unit: elective
4. Level course: Master
5. Year of study: first
6. Semester when the course unit is delivered: second
7. Number of ECTS credits allocated: 4.5
8. Name of lecturer(s): assoc.prof.Maria Bruseva, PhD
9. Learning outcomes of the course unit: Training of course is designed to give knowledge of MA students for different IT systems supporting the risk management in the tourism industry; provides skills for insurance analysis and insurance mathematics. Graduates will be able to apply direct the knowledge for financial risk management and supervision of insurance in the operations of the tourist company
10. Mode of delivery: face-to-face.
11. Prerequisites and co-requisites: students should have the main knowledge in Finance and IT from bachelor level.
12. Course contents: Lectures present the basic concepts of risk in tourism. The roles and functions of financial management, and hence the resulting tasks for assessment and management of risk are considered. The basic techniques for reporting financial risk in the activity are studied. The key points, concepts and tasks in the process of insurance features of insurance in the tourism industry are learned. Particular attention is paid to various IT systems to enable financial risk management, and also information systems applied in insurance.
13. Recommended or required reading:
  - Брусева М. Н., Управление на риска, Варна, 2010.
  - Станчев В., MS Excel (записки), ВСУ, 2009
  - Славов З., Д. Дочев, Методи за измерване на инвестиционния риск, Научен алманах на ВСУ – No 7, ISSN 13119222, 2009,
  - Mary Pat McCarthy, Timothy P. Flynn, Risk From the CEO and Board Perspective, 2005
  - <http://www.activ.bg/economic-article.php?recordID=27>
  - <http://www.insbook.info/>
14. Planned learning activities and teaching methods: The course includes lectures and laboratory exercises, during which they are acquainted and testing different methods for quantitative assessment of risk and for the insurance analysis using IT tools.
15. Assessment methods and criteria: The final grade is based on three separate parts of the conjunctiva principles:
  - Continuous assessment of laboratory work;
  - Assessment of self-developed coursework;
  - Examination assessment based on written test question from the questionnaire or answer computer test set of questions. Final grade is based on tests and evaluation of the implementation of the tasks during the seminars. The business plan is assessed after defending the Head and / or computer demonstration at his school group. The written examination includes solving one of the three main tasks in IS - modeling, analysis and synthesis of a particular type of IS.

16. Language of instruction: Bulgarian, English.

17. Work placement(s): none.