

Faculty of International Economics and Administration
Department of Administration and Management
Professional Area: Administration and Management
Major: Business Administration – Business Administration in Tourism
Educational-and-qualification degree: Master

COURSE DESCRIPTION

1. Course unit title: Social Interactions and Team Work
2. Course unit code: SOC 3020
3. Type of course: compulsory
4. Level of course unit: Master
5. Year of study: first
6. Semester when the course unit is delivered: second
7. Number of ECTS credits allocated: 4.5
8. Name of lecturer(s): prof. Galya Gercheva, Ph.D.
9. Learning outcomes of the course unit (objectives): acquiring the main theoretic concepts about the psychological nature of the interactions in social communities and developing the students' practical social skills for effective group and team work.
10. Mode of delivery: face-to-face.
11. Prerequisites and co-requisites: not required.
12. Course contents (annotation):
Social groups. Group processes. Communications in the group and in the team.
Communicative interaction – verbal and non-verbal sign systems for communication.
Management styles. Leadership. Personal qualities of the leader and the manager determining the effectiveness of team work management. Conflict interactions.
13. Recommended or required reading:
 1. Герчева-Несторова, Г. “Психология в управлението. Комуникативен разрез”, Варна, ВСУ, 2004
 2. Герчева-Несторова, Г. “Психология в управлението. Практикум”, Варна, ВСУ, 2005
 3. Ласуел, Х., Структура и функция на комуникацията в обществото – в кн. Х. Ласуел, У. Шрам и др. Комуникацията. С. 1992
 4. Лупян, Ян. Бариери на общуването, конфликти, стрес. С., Медицина и физкултура, 1986
 5. Gootnick, D.E., Gootnick M. M. The Standart Handbook of Business Communication. The Free Press A Division of Macmillan Inc., 1984
 6. Wolvin, D., Wolvin, D. R. Communicating: A Social and Career /Handbook of Instructional options whit test items/, Houghton Mifflin Company, Boston, 1985
14. Planned learning activities and teaching methods: a course of lectures, seminar and trainings, which provide both the theoretical and the practical preparation of students.
15. Assessment methods and criteria: assessment during the trainings and a final written examination.
16. Language of instruction: Bulgarian.
17. Work placement(s): None.