

## **COURSE DESCRIPTION**

1. Course unit title: Social Responsibility and Ethics in Business
2. Course unit code: SOC 3011
3. Type of course: elective
4. Level of course unit: Master
5. Year of study: first
6. Semester when the course unit is delivered: first-second
7. Number of ECTS credits allocated: 4.5
8. Name of lecturer(s): assoc.prof. Daniela Popova, Ph.D.
9. Learning outcomes of the course unit – knowledge, skills and competences acquired (objectives):  
The objectives of the course in Social Responsibility and Ethics in Business are:

- to knowledge of the essence and components of the ethical code of conduct in business
- to study the factors leading to the creation of a favorable business climate
- to study the reasons for conflicts in business and the ways for their resolution

10. Mode of delivery: face-to-face.

11. Prerequisites and co-requisites:

The students need to have knowledge about team work and skills for finding a solution that is good for the organization. They should have information about the characteristics of business in an international environment, as well as knowledge of psychology, sociology and management.

12. Course contents:

In the course of lectures, the students studying Social Responsibility and Ethics in Business get acquainted with the essence and main components of business ethics, social responsibility, the peculiarities of business negotiations, the reasons for conflicts in the course of negotiations and the mechanisms for resolving them.

13. Recommended or required reading:

1. Пенчева, А., – Бизнес етика, УИ “В.Априлов”, 2002.
2. Робинсън, Д., – Бизнес етикет, Астра, 2001.
3. Пачтър, Б., М.Броуди – Бизнес етикет, Princeps, 1999.
4. Шпотов, Б., – Делова етика и менаджмент: современные подходы, Проблемы теории и практики управления, 2002, №1, с.89-94.
5. Личева, К., – Етика на бизнеса, Свищов, 1997.
6. Лаптев, В., Р.Люки – Преговорите, Класика и стил, 2005.
7. Конфликти на интереси в бизнеса, Бизнес етика – Център за икономическо развитие, 2003.

14. Planned learning activities and teaching methods:

The teaching in the course includes lectures presented by media.

15. Assessment methods and criteria:

The Business Ethics examination consists of two theoretical questions and a practical question (a short text, situation, text analysis, etc.), directly related to the theoretic material.

16. Language of instruction: Bulgarian, English.

17. Work placement(s): None.