

**Faculty of International Economics and Administration**  
**Department of Administration and Management**  
**Professional Area: Administration and Management**  
**Major: Business Administration and Management**  
**Speciality: Business Administration in Tourism**  
**Educational-and-qualification degree: Master**

1. Course unit title: **EU policy in Tourism**

2. Course unit code: POL3030

3. Type of course unit: elective

4. level of course unit : master

5. Year of study: first,

6. Semester: second

7. Number of ECTS credits allocated: 4.5

8. Name of lecturer(s): Prof. Emil Panusheff, PhD

9. Learning outcomes of the course unit: the course objective is to provide students with knowledge of the place of tourism in the development of integration processes in the EU; knowledge for the main directions in the development of the sector and its importance to the exchanges and mutual understanding between European citizens and support the preservation and exhibition of European cultural and historical heritage.

10. Mode of delivery: face-to-face.

11. Prerequisites and co-requisites: The prerequisite is a Bachelor's degree in an economics politics, basics of European integration.

12. Course contents: Bulgaria's membership in the EU determines the knowledge of the institutional structure and mechanisms for decision-making in the formulation and implementation of EU policy in tourism. The possibilities for support and the directions in which to carry out promotion and development of tourism as part of the integration process in Europe are considered.

13. Библиография (основни заглавия):

- Генов, Г. и Е. Панушев “За по-голям и по-силен Европейски съюз. Присъединяването на България”, с., изд. Некст, 2001.
- Европейско политическо сътрудничество и интеграция. перспективите на България, Изд. “Албатрос”, София, 2000.
- Панушев, Е. “Икономическа интеграция в Европейския Съюз”, Изд. “Некст”, София, 2003.
- Baldwin, R & Ch. Wiplosz, The Economics of European Integration, McGraw-Hill, 2006.

14. Методи на обучение: лекции, семинари, дискусии, анализи.

15. Методи на оценяване – писмен изпит

16. Език на преподаване: български, английски, руски.

17. Практика: няма.