

Faculty of International Economics and Administration
Department of Administration and Management
Professional Area: Administration and Management
Major: Business Administration – Business Administration in Tourism
Educational-and-qualification degree: Master

COURSE DESCRIPTION

1. Course unit title: Financial Management in International Business
2. Course unit code: MAN 2018
3. Type of course unit: optional
4. Level of course unit: Master
5. Year of study: first
6. Semester: first,second
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Assoc.prof. Virginia Ivanova, PhD
9. Learning outcomes of the course unit: acquisition of the theoretical foundations of international financial management and its practical application in Bulgarian and international companies and banking practice.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Students must have successfully completed the courses in Public Finance , Corporate Finance, International Economic Relations, International Movement of Capital .
12. Course contents: Regulation of market business and business profit; the nature, development and practices of offshore businesses and business combinations in the form of mergers and takeovers; Capital and sales management; Locating and managing business expenses and profit; Entrepreneurship and venture projects in business, etc.
13. Recommended or required reading:
 - Иванова,В., Учебно ръководство по международен финансов мениджмънт, В.,2012.
 - Данаилов, Д., "Мениджмънт в условията на евроинтеграция", 2006.
 - Данаилов, Д., "Сливанията и поглъщанията в бизнеса – реалност и предизвикателство", "Болид", 2002.
 - Голдстейн,А., „Какво представляват офшорните зони и офшорните компании”,
 - „Кабри”,2002.
14. Planned learning activities and teaching methods: multimedia is used, problems and case studies on corporate and banking activities are solved.
15. Assessment methods and criteria: the control and assessment of the acquired knowledge and skills is achieved through the following forms and allocation of credits:
 - Attendance form, active participation and taking a test (open questions) on the studied material during lectures - 20%;
 - Discussions and project defence on a topics given in advance by the lecturer/s -10%;
 - Evaluation of a test (open questions), taken during the examination session - 70%;It's a written exam (open response questions) on the topics of the course. Students get a poor mark if they don't meet the passing 40% of correct answers(e.g., 4 correct answers of 10 questions asked) and excellent if they answer correctly to all questions.