

Faculty of Economics
Department of Administration and Management
Professional Area: Administration and Management
Major: Business Administration – Business Administration in Tourism
Educational-and-qualification degree: Master

COURSE DESCRIPTION

1. Course unit title: General Theory of Management
2. Course unit code: MAN 1069
3. Type of course: adjustment
4. Level of course unit: Master
5. Year of study:
6. Semester when the course unit is delivered: adjustment
7. Number of ECTS credits allocated: 6
8. Name of lecturer(s): associate prof. Angel Poryazov, Ph.D.
9. Learning outcomes of the course unit – knowledge, skills and competences acquired (objectives):

The objective of this course of lectures is to clarify in a theoretically methodological and historical aspect the scientific fundament of management as a specific social practice, on one hand, and as a direction of scientific thought on the other – from their formation to present day.
10. Mode of delivery: face-to-face.
11. Prerequisites and co-requisites: The course in General Theory of Management is fundamental and as it is such, it is not expected from the students to have any prior knowledge.
12. Course contents (annotation):

By taking the course in General Theory of Management the students acquire enough knowledge about the main problems of management both in a general theoretical and in an historical aspect. The course traces the connections of management as theory and practice with the various and multi-directional scientific research and practical achievements. Studying this subject facilitates the more-successful future realization of the graduating students in social practice.
13. Recommended or required reading:
 1. Авторски колектив, ВСУ, "Основи на управлението", 2004г.
 2. Порязов А., Въведение в теорията на мениджмънта, Варна, 2007.
 3. Андреева М., "Еволюция на управленската наука и управленското мислене", 1997г.
14. Planned learning activities and teaching methods: The course of lectures in General Theory of Management presumes studying the theoretical foundations and the contemporary tendencies in management. The acquisition of the course material is checked in the planned seminars, discussions, tests and through the development of course papers and projects based on issues studied during the course.
15. Assessment methods and criteria:

The course in General Theory of Management ends with a written examination (answering a theoretical question). An oral exam for a final grade formation is also possible.
16. Language of instruction: Bulgarian.
17. Work placement(s): none.