

Faculty of International Economics and Administration
Department of Administration and Management
Professional Area: Administration and Management
Major: Business Administration – Business Administration in Tourism
Educational-and-qualification degree: Master

COURSE DESCRIPTION

1. Course unit title: Industrial Organization
2. Course unit code: ECO 3011
3. Type of course: compulsory
4. Level of course unit: Master
5. Year of study: first
6. Semester when the course unit is delivered: first
7. Number of ECTS credits allocated: 4,5
8. Name of lecturer(s): Prof. Mitko Dimitrov, Ph.D, assoc.Prof.Daniela Popova, PhD
9. Learning outcomes of the course unit – knowledge, skills and competences acquired (objectives):
The objectives of the course in Industrial organizations are to give knowledge of the specifics of the developing and transitional economic structures, to reveal their importance for determining the firm's performance, to learn their influence upon property (corporatization), the growth and merging of firms, as well as skills to analyze the influence of governments upon company performance.
10. Mode of delivery: face-to-face.
11. Prerequisites and co-requisites:
The course presumes knowledge in Micro- and Macroeconomics and Marketing.
12. Course contents:
The concept of the course "Industrial organization" implies a systematic study of the theoretical postulates, independent work and check of knowledge through testing. The lectures clarify the basic theoretical postulates of Industrial organization. The independent work is an important component of training. It involves the acquisition of the taught subject matter and introduction of the additional sources in the field of Industrial organization..
13. Recommended or required reading:
 1. Roger Clarke, Industrial Economics, John Wiley & Sons, Limited, 2012.
 2. R R Barthwal, Industrial Economics: An Introductory Text Book, New Age,International, 2007, 556p.
 3. Студии за ускорено развитие на българската икономика, С., ГорексПрес, 2007, 523с.
 4. Monks, R. A. and N. Minow, Corporate Governance, Fourth Edition, John Wiley & Sons, Limited, 2008, 651p.
 5. Freeman, R. E. and all. Stakeholder Theory, Cambridge University Press, 2010, 343p.
 6. Димитров, М. и Ст. Тотев, „Трансграничното сътрудничество на балканските страни”, – Народно стопански архив, СА „Д. А. Ценов”, Свищов, година LXII, кн. 2, 2009, с. 5-13.
 7. Попова Д., Особенности на МСП в България., ВСУ.,2012г.
14. Planned learning activities and teaching methods:
The teaching methods include the course of lectures and consultations.
15. Assessment methods and criteria:
The course ends with a final exam.
16. Language of instruction: Bulgarian.
17. Work placement(s): none.