

Faculty of Economics

Department of Administration and Management

Professional Area: Administration and Management

Major: Business Administration – Business Administration in Tourism

Educational-and-qualification degree: Master

COURSE DESCRIPTION

1. Course unit title: MICRO- AND MACRO-ECONOMICS
2. Course unit code: ECO 1067
3. Type of course: adjustment
4. Level of course unit: Master
5. Year of study: adjustment
6. Semester when the course unit is delivered: first
7. Number of ECTS credits allocated: 6
8. Name of lecturer(s): associate prof. Mladen Tonev, Ph. D.
9. Learning outcomes of the course unit – knowledge, skills and competences acquired (objectives): The students acquire knowledge about the main aspects and characteristics of market economy at micro- and macro-level.
10. Mode of delivery: face-to-face.
11. Prerequisites and co-requisites: Philosophy, Sociology..
12. Course contents (annotation):

The course includes an introduction to the problems of economic theory; the main problems in microeconomic analysis – theory of consumer choice, theory of the firm and its production, cost and revenue analysis, competitive supply and price formation in factor markets; the course also includes the main macroeconomic objectives and instruments such as economic growth and the problems of the cyclical development of the market economy related to it, as well as the main macro-politics – the fiscal and the monetary.

13. Recommended or required reading:

Main:

Кънев, М. Микроикономика. – София: Люрен, 1996.

Кънев, М. Макроикономика. – София: Люрен, 1997.

Николов, Ц. Микроикономика. – Варна: ВСУ, 2006.

Уолтър Никълсън Междинна микроикономика и нейните приложения. – София: „Хр. Ботев”, 1996.

Коева, С. И. Якимова, Д. Канев Основното в макроикономиката, теория, тестове и задачи. – Варна: Стено, 2004.

Хейн, П. Икономическият начин на мислене. – София: ТИЛИА, 1995.

Additional:

Икономически теории: Прозрения и пристрастия на великите икономисти: / Учебник за студенти/ Под.общ. ред. на Методи Кънев.- В. Търново, 1999.

Тонев, М. Икономика на информационното общество. – Варна: ВСУ, 2007.

14. Planned learning activities and teaching methods: lectures, consultations

15. Assessment methods and criteria: a written test based on the point system
16. Language of instruction: Bulgarian.
17. Work placement(s): not planned; the course is theoretic.