Faculty Of International Economics and Administration
Department of International Economics and Politics
Professional Area: Economics
Major: Political and Media Marketing
Educational-and-qualification Degree: Bachelor

COURSE DESCRIPTION

1. Course unit title: Organizational Behaviour
2. Course unit code: MAN 1022
3. Type of course unit: optional
4. Level of course unit: Bachelor
5. Year of study: third
6. Semester when the course unit is delivered: sixth
7. Number of ECTS credits allocated: 3
8. Name of lecturer(s): Assoc. Prof. Snezhanka Ovcharova, PhD

9. Learning outcomes of the course unit: The course aims to develop knowledge about the theory and practice of management. It also aims to relate the already studied disciplines with organizations' global aims; to study the factors, which determine organizational behaviour; to examine the methods of management of people's behavior in an organizational environment; to be to evaluate the role of groups for the achievement organizational aims; to study the models of organizational socialization; to reveal the nature of organizational policy and tactics and the role of organizational communications for carrying out efficient management; to examine the various methods for settlement of conflicts; to study organization's behavior during strategic changes, behaviour modification and self-management; to emphasize the process of increasing internationalization of organizations and the role of management in this process; to assist in the development of skills for efficient work in an organizational environment.

10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Fundamentals of Management, Psychology, Human Resource Management
12. Course contents: The course examines the factors of organizational behaviour; the models of organizational socialization, behaviour of organizations under strategic transformations, specifics of organizational behaviour during the process of internationalization which is getting stronger and stronger; develops skills to work efficiently in an organizational environment.
13. Recommended or required reading:

- Бодурова,П., Г.Желязкова - Организационно поведение, Варна, Университетско издателство ВСУ"Ч.Храбър", 2009.
- Мирчев,М., Н.Миронова, К.Радев – Организационно поведение, София, 2007.
- Паунов,М. – Организационно поведение, София, 2006.
- Роббинз,Ст. – Основы организационного поведения, Москва, Санкт Петербург, Киев, 2006.

Recommneded:

- Резник,С.Д. – Организационное поведение, Москва, Инфра-М, 2006.
- Шермерорн,Дж., Дж.Хант, Р.Осборн – Организационное поведение, Питер, 2004.
- Ангелов,А. – Организационно поведение, София, 2002.

14. Planned learning activities and teaching methods: lectures, presented with multimedia; project assignment
15. Assessment methods and criteria: There are two variations of the exam, depending on students' choice:

- Two theoretical questions and a practical question (a short test, case study, role play) directly connected to the theory
- Test on the whole material

The final mark reflects both the project assignment result (if one is presented), which is weighted 30% of the final mark and the exam result, which is weighted 70%. If project assignment is not presented the exam result coincides with the final mark.
16. Language of instruction: Bulgarian, English
17. Work placement(s): none