Faculty of International Economics and Administration
Department of International Economics and Politics
Professional Area: Economics
Major: Political and Media Marketing
Educational-and-qualification Degree: Bachelor

COURSE DESCRIPTION

1. Course unit title: **Microeconomics and Macroeconomics**
2. Course unit code: ECO 1067
3. Type of course unit: compulsory
4. Level of course unit: Bachelor
5. Year of study: first
6. Semester: first
7. Number of ECTS credits allocated: 6
8. Name of lecturer: Assoc. Prof. Miglena Temelkova, PhD, Assoc. Prof. Mladen Tonev, PhD
9. Learning outcomes of the course unit : The aim of the course 'Micro and Macroeconomics', is students to gain a thorough knowledge of fundamental micro and macroeconomic issues, variables and conditions for the emergence and development of economic processes and phenomena in a globalizing economy.
10. Mode of delivery – face-to-face
11. Prerequisites and co-requisites: Students should be aware of the socio-economic processes taking place in Bulgaria and of the development of the global economy.
12. Course contents: The subject matter (2 hours per week over a period of 15 weeks) is presented as a theory which is accompanied by examples of real economic turnover and of the development of national and global economy. Students further improve their theoretical knowledge by attending lectures (2 hours per week over a period of 15 weeks), solving problems, case studies, participate in group dynamic process, prepare and implement discussions and debates on current micro and macroeconomic topics.
13. Recommended or required reading:
    - Темелкова, М. Микроикономика. Макроикономика. ВСУ. Варна, 2011.
    - Темелкова, М. Семинарна тетрадка по микро и макроикономика. Колор принт. Варна, 2010.
    - Кънев, М. Микроикономика. Мартилен. 2009.
    - Димов, И. и колектив. Обща икономическа теория. Нова звезда. 2009.
    - Владимиров, В. и колектив. Макроикономика. Стено. Варна, 2005.
14. Planned learning activities and teaching methods: A virtual training course is available on the website of the university.
15. Assessment methods and criteria: A problem (20 minutes to solve) - 30% value in the formation of the final grade. Theoretical online test-30 questions for 60 minutes - has 50% value in the formation of the final grade. The computer evaluates the results according to criteria set in advance (up to 50% correct answers - Poor 2; up to 70% correct answers - Satisfactory 3, up to 80% correct answers - Good 4, up to 90% correct answers - Very good 5 and over 91% - Excellent 6). The ongoing assessment - has 20% value in the formation of the final grade – working on analytical tasks, participation in discussions, debates and other forms of group dynamic process during the lectures and seminars.
16. Language of instruction: Bulgarian
17. Work placement: Students carry out an analysis (1 hour per week over a period of 5 weeks) of a certain macroeconomic issue relevant to the Bulgarian economy, looking for its origin and evaluating the methods by which it is resolved in the Bulgarian economic reality.