

Faculty: INTERNATIONAL ECONOMICS AND ADMINISTRATION
Department: INTERNATIONAL ECONOMICS AND POLITICS
Professional area: ECONOMICS
Major: POLITICAL AND MEDIA MARKETING
Educational-and-qualification Degree: BACHELOR

COURSE DESCRIPTION

1. Course unit title: Foreign Language - French
2. Course unit code: FLF 1001
3. Type of course unit: compulsory
4. Level of course unit: Bachelor
5. Year of study: first
6. Semester: first, second
7. Number of ECTS credits allocated: 12
8. Name of lecturers: Senior Lecturer Snezhina Mileva
9. Learning outcomes of the course unit: The course aims at providing students with linguistic competence and skills at level A1 according to the Common European Framework of Reference for Languages. Students are expected to master knowledge of the language system (grammar and lexis), as planned in the syllabus, in order to communicate in a wide range of familiar and predictable situations.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: The course is designed for students who have no language skills.
12. Course contents: The course includes grammatical and lexical content and structures relevant to A1 level according to the Common European Framework of Reference for Languages (see <http://europass.cedefop.europa.eu/bg/resources/european-language-levels-cefr>)
13. Recommended or required reading
Required reading:
Girardet, J., J. Pécheur, méthode *Campus*. Paris: Cle International/ VUEF, 2002.
 - Campus 1- livre de l'élève
 - un cahier d'exercices
 - deux cassettes audio
 - un double CD audio
 - une vidéo ou un DVD
 - un cédérom*Recommended reading:*
 1. Нов компактен речник френско-български, българско-френски. ПОНС България ЕООД, 2008.
 2. Френска граматика *De la règle à l'exception*. Colibri, 2005.
 3. www.lepointdufle.net
 4. www.eurodict.com
 5. www.ciep.fr
 6. <http://www.lepointdufle.net/debutants.htm>
14. Planned learning activities and teaching methods: seminars, contact hours (conventional forms or individual contact hours) (*4 hours a week 15 weeks following a pre-set plan, available at each lecturer's office; contact hours via electronic means – e-mail, online, on the university's website*)
15. Assessment methods and criteria:
The course is completed after students pass written and oral examinations, of which the written examination is eliminating in nature (students are not allowed to take the oral examination if they have not passed the written one). The final grade comprises the following components: continuous assessment, individual work, written and oral

examinations. Semester examination: written examination – 50%, oral examination – 50%. The written examination comprises four components: reading comprehension; a set of grammatical and lexical tasks; listening comprehension; a writing task – creating a text. In the oral examination students talk on a topic from the synopsis, which they choose on a random basis, or defend an individual language project assignment, designed as a PowerPoint presentation on a topic of their own choice from the synopsis. Assessment criteria include: the level of task achievement; appropriate structure and cohesive presentation; rich and accurate lexis and language structures, relevant to the chosen topic; comprehensible pronunciation and appropriate speed of delivery; fluency; for language project assignments features such as design, musical background and aesthetical visual aids are also taken into account. In the final examination the number of points awarded for correct answers is transformed into credits. The minimum pass level is 70% acquired knowledge and skills.

16. Language of instruction: French

17. Work placement: None