

Faculty of Architecture
Department: Art
Professional Field: Fine Art
Major: Fashion Design and Art Management
Educational – qualification degree: Master

COURSE DESCRIPTION

1. Course unit title: Culture and Fashion
2. Course unit code: FAR 3032
3. Type of course unit: elective
4. Level of course unit: master
5. Year of study: first
6. Semester: second
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Prof. Lyubomir Stoikov, PhD
9. Learning outcomes of the course unit: Students obtain knowledge, information and competent understanding of fashion trends and their proper application in practice. Fashion as a social and cultural phenomenon.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Students need to have knowledge in Fashion and Textile Design, Fashion Photography.
12. Course content: Students are familiarized with the creative activity of some Bulgarian and world famous fashion designers. Comments and analysis of their creative performances. The course examines the interaction between visual arts, postmodernism and globalization, and fashion determinant of culture.
13. Recommended and/or required reading:
 1. Култура и медии – проф.Любомир Стойков – 2006г
 2. Тероретични проблеми на модата – проф.любомир Стойков – 2007г.
 3. Свободната модерност. Културни измерения на глобализацията-А.Ападурай-2010г.
 4. Fashion and Art – Adam Geczy, Vicki Karaminas – 2011g.
 5. Anthology of decade, Europa – 2011g.
 6. Latest fashion magazines and video.
14. Planned learning activities and teaching methods: lectures, discussions, contemporary information about fashion – in print or on video slides.
15. Assessment methods and criteria: attendance, activity and shown interest in the process of learning. Understanding and ability to analyze an essay on a chosen by the student topic according to the content of the course.
16. Language of instruction: Bulgarian
17. Work placement: none