

Faculty of Architecture  
Department: Art  
Professional Field: Fine Art  
Major: Fashion Design and Art Management  
Educational – qualification degree: Master

## **COURSE DESCRIPTION**

1. Course unit title: Fashion Show and Stage Behaviour
2. Course unit code: FAR 3018
3. Type of course unit: elective
4. Level of course unit: master
5. Year of study: first
6. Semester: second
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Assoc. Prof. Savka Kazalarska, PhD
9. Learning outcomes of the course unit: The main aim of the course Fashion Show and Stage Behaviour is to introduce students to the complete presentation of a collection in the most effective way. Special attention is paid to the role and importance of environment, stage, models, choreography when showing a collection, as well as to the effect and acceptance of music and lights in a fashion show.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Students must have competence in fashion design and monitor information from the ongoing Fashion Week in the world's fashion capitals.
12. Course content: Analyses of fashion reviews of famous stylists, fashion houses and brands. Analyses of collections, inspirations, purpose, type of costumer, make-up, hair style, accessories. Basic steps in organizing a review - stage design and situating of models on the fashion stage.
13. Recommended and/or required reading:
  1. Young fashion designers M. R. Hidalgo 2010
  2. Louis Vuitton “The fashion album”
  3. Martin Margiela “My fashion studio”
  4. Terry Jones & Susie Rushton “Fashion now”
14. Planned learning activities and teaching methods: lectures, seminars, contact hours, independent work.
15. Assessment methods and criteria: Students present a collection on a fashion stage. They involve the environment, stage, choice of models, and stage behaviour with the style of the clothing. What is assessed is the individual approach to the organization of the fashion show and effective stage arrangements.
16. Language of instruction: Bulgarian
17. Work placement: not applicable