

Faculty of Architecture
Department: Art
Professional Field: Fine Art
Major: Fashion Design and Art management
Educational–and–qualification degree: Master

COURSE DESCRIPTION

1. Course unit title: Fashion photography
2. Course unit code: FAR 3016
3. Type of course unit: elective
4. Level of course unit: master
5. Year of study: first
6. Semester: second
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Lecturer Hedelian Neshev
9. Learning outcomes of the course unit: The aim of the course is students to obtain skills for professional work in photography in order to realize their creative ideas, having a good command of the means of expression of contemporary fashion photography. Students have to present successfully their fashion collections, accessories, jewelry, make-up and hair-style.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Students must have basic knowledge about fashion photography and fashion design from the Bachelor's programme.
12. Course content: Foundations of Photography. Main categories, composition, colour and fabric in fashion photography. Directed photographs and visual effects. Psychological perception. Body Art. Graphic design and creation of a representative portfolio.
13. Recommended and/or required reading:
 1. Теория на фотографията- Петер Гаймер
 2. Портретна фотография – Майкъл Фрийман
 3. Беседи за фотографското майсторство – Лидия Дико
 4. Визуалното изкуство „фотография“ – лекции- Кен Кобре
 5. Брант Тренд; Марио Тестино – актуални портфолия
14. Planned learning activities and teaching methods: lectures, practical seminars, contact hours, independent work.
15. Assessment methods and criteria: Based on the impression of student's work during the learning process and the display of qualities such as creativity, activity and initiative. The main criterion is the submission of a project / portfolio / which contains the assignments done during the semester. Design, complexity of photographic techniques and their correct and current understanding is evaluated.
16. Language of instruction: Bulgarian
17. Work placement: not applicable