

Faculty of Architecture  
Department: Art  
Professional Field: Fine Art  
Major: Fashion Design and Art management  
Educational–and–qualification degree: Master

## **COURSE DESCRIPTION**

1. Course unit title: Fashion Illustration
2. Course unit code: FAR 3015
3. Type of course unit: compulsory
4. Level of course unit: Master
5. Year of study: first
6. Semester: first, second
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Prof. Todor Tachev, PhD
9. Learning outcomes of the course unit: The main aim of the course Fashion Illustration is to outline the historical development of fashion illustration, the principles of the composition and building of fashion silhouettes. It also supplements the knowledge of the human figure in respect to making a construction artistic picture and using the graphic means of expression, the role and importance of colours. The ultimate result is building and developing an individual approach to the fashion silhouette, fashion illustration and graphic design of advertising materials and expositions. Specific aims of the theoretic and applied tasks: mastery of the abstract anatomic and construction thinking; finding original composition decisions, competence and skillful usage of various materials, graphic and computer techniques for work, achievement of excellent plastic effects.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Students must have basic knowledge about fashion design.
12. Course content: Development of fashion illustration – stages, representatives, and editions; author's interpretation of nature; methods, techniques and means of author's performance; fashion silhouette; principles and approaches of composition; symmetry, asymmetry, deformation; composition analysis; advertising package for fashion: logo, trade mark, poster, invitation; Scenario and staging for collection presentation.
13. Recommended and/or required reading:
  1. Fashion artist – drawing techniques to portfolio presentation
  2. [www.fashionbooks.info](http://www.fashionbooks.info) ,2010
  3. Drake, N. Fashion illustration today. 1996
  4. Fashion drawing in Vogue. 1996
  5. Decades of Fashion
  6. Fashion design course , St. Fart 2010
  7. Fashion Illustration – accessories 2010
  8. 100 fashion designers 2010
14. Planned learning activities and teaching methods: lectures, course projects, contact hours, independent work.
15. Assessment methods and criteria: Written and oral examinations. The final grade is the sum of the grades of all tasks and the course work.
16. Language of instruction: Bulgarian
17. Work placement: none