

Faculty of Architecture
Department: Art
Professional Field: Fine Art
Major: Fashion Design and Art management
Educational–and-qualification degree: Master

COURSE DESCRIPTION

1. Course unit title: Cultural Policies and Art Management
2. Course unit code: FAR 3012
3. Type of course unit: compulsory
4. Level of course unit: master
5. Year of study: first
6. Semester: first
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Prof. Rositsa Yordanova, PhD
9. Learning outcomes of the course unit: The knowledge acquired will enable post-graduates to develop their own strategy for professional development. To know and use information sources in the field of legal, economic and social aspects of visual arts. Be able to analyze best practices in visual arts and cultural/creative industries management, to be able to work on projects in teams. To master new artist's competences as entrepreneurs.
10. Mode of delivery: face-to-face
11. Prerequisites and co-requisites: Aesthetics, Contemporary Fine Arts, New Technologies.
12. Course content: fundamental knowledge of cultural policy in the area of arts; typology of cultural policies in accordance with the funding, support of creativity, law, art education; UNESCO and the EU basic documents focusing on the Status of Artist; Visual Arts Management. Justification for the idea and mission of projects for cultural organizations, cultural institutions (galleries, arts centres, etc.), national and international festivals, biennials, competitions and other initiatives that create jobs for artists; projects related to cultural and creative tourism (workshops, art facilities), initiatives, whose center is the synthesis of arts. Ability to develop and justify the strategy for their own professional development. Competence in basic units of fine arts and cultural industries marketing
13. Recommended and/or required reading:
 1. Компендиум на Съвета на Европа и ЕРИКартс
 2. „Културни политики и тенденции в Европа”, 2010;
 3. Доклад относно социалния статус на дейците на изкуството.
 4. Европейски парламент, Комисия по култура и образование, 2006.
 5. Томова, Б. „Профил на културния мениджър или изкуството да управляваш”,
 6. [http:// ibox.bg/ news/ id 411314090](http://ibox.bg/news/id411314090);
 7. E-magazine Artmanagement;
 8. Блог за културна политика / Cultural Policy blog
14. Planned learning activities and teaching methods: lectures, lecture - discussions on projects.
15. Assessment methods and criteria: a course project development. The project includes: written statement, oral defence and presentation on a pre-set logical structure. Well-prepared projects are retained in the department to be demonstrated during lectures.
16. Language of instruction: Bulgarian
17. Work placement: