

Faculty of Architecture

Department: Arts

Professional area: Music and Dance Art

Major: Choreography-Bulgarian Folk Dances

Master Programme: Choreography Production and Art Management

Specialization: Folk Dance Theatre

Educational-and-Qualification Degree: Master

COURSE DESCRIPTION

1. Course unit title: Entrepreneurship
2. Course unit code: MAN 1071
3. Type of course unit: compulsory
4. Level of course unit: Master
5. Year of study: first
6. Semester: second
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Prof. D. Sc. Loretta Parashkevova
9. Learning outcomes of the course unit: acquired knowledge about the nature of entrepreneurship, skills for developing entrepreneurial plan, competence in implementing of different forms of interaction between large and small and medium sized enterprises.
10. Mode of delivery: Face-to-face
11. Prerequisites and co-requisites: Students are expected to have previous knowledge of Macroeconomics, Microeconomics and Marketing.
12. Course contents: Entrepreneurship is an adjustment course for this major. Different forms of entrepreneurship as well as of interaction between large, small and medium sized enterprises are learnt.
13. Recommended and/or required reading:
 - Required reading:
Парашкевова, Л., А. Парашкевова, Предприемачеството в глобалната икономика, Варна, Колор принт, 2007.
 - Recommended reading:
Тодоров, К. Бизнес предприемачество : В 2 ч. / Кирил Асенов Тодоров . - София : БАРМП, 2011.
14. Planned learning activities and teaching methods: Lectures, independent work.
15. Assessment methods and criteria: The final grade is formed by: continuous assessment - value 0.5; exam - value of 0.5. Students are informed about their current results of their individual and group tasks during lectures, seminars and contact hours. The current results are available in the teacher's profile in eSchool. The overall grade is reported during the exam. It is also available on the site of VFU in the section "Student Status" (<https://student.vfu.bg:8443/index.jsp>). Students can also e-mail the lecturer lparashkevova@gmail.com or call on the office or mobile phone number known through email and the university site content.
16. Language of instruction: Bulgarian
17. Work placement: none