

**Faculty of Architecture**

**Department: Arts**

**Professional area: Music and Dance Art**

**Major: Choreography-Bulgarian Folk Dances**

**Master Programme: Choreography Production and Art Management**

**Specialization: Folk Dance Theatre**

**Educational-and-Qualification Degree: Master**

**COURSE DESCRIPTION**

1. Course unit title: Art Management
2. Course unit code: FAR 1001
3. Type of course unit: compulsory
4. Level of course unit: Master
5. Year of study: first
6. Semester: second
7. Number of ECTS credits allocated: 3
8. Name of lecturer: Assoc. Prof. Snezhanka Ovcharova-Krachunova, PhD
9. Learning outcomes of the course unit: The knowledge acquired will enable post-graduates to develop their own strategy for professional development. To know and use information sources on legal, economic and social aspects of the performing arts. Be able to analyze best practices in managing both performing arts and cultural / creative industries, to be able to work on projects in teams. To master new choreographer's competence as an art manager.
10. Mode of delivery: Face-to-face
11. Prerequisites and co-requisites: Aesthetics, Culturology, Modern Art, New Technologies.
12. Course contents: fundamental knowledge of cultural policy in the area of arts: funding, support of creativity, law, art education; UNESCO and the EU basic documents focusing on the Status of Artist; performing arts management. Justification for the idea and mission of projects for cultural organizations, cultural institutions, national and international festivals, competitions and other initiatives; projects related to cultural and creative tourism (workshops, art facilities), initiatives, whose center is the synthesis of arts. Ability to develop and justify the strategy for their own professional development. Competence in basic units of fine arts and cultural industries marketing.
13. Recommended and/or required reading:
  - Required reading:*
    1. Компендиум на Съвета на Европа и ЕРИКартс
    2. „Културни политики и тенденции в Европа”, 2010
    3. Доклад относно социалния статус на дейците на изкуството. Европейски парламент, Комисия по култура и образование, 2006.
  - Recommended reading:*
    1. Томова, Б. „Профил на културния мениджър или изкуството да управляваш”
    2. <http://ibox.bg/news/id411314090>
    3. E-magazine Artmanagement;
    4. Cultural Policy blog
14. Planned learning activities and teaching methods: lectures, lecture - discussions on projects.
15. Assessment methods and criteria: The project includes: written statement, oral defence and presentation on a pre-set logical structure. Well-prepared projects are retained in the department to be demonstrated during lectures.
16. Language of instruction: Bulgarian
17. Work placement: Study of the best practices in Art Management.